



The Lifestyle is Calling

The Lifestyle is Calling is an online companion for the journey of motherhood and a growing content and information distribution channel across the UK and US. Written for mamas who to the untrained eye are collected, career focused domestic goddesses, yet underneath it all, are simply juggling to maintain order, poise and sanity. Motherhood's joys, absurdities, trials and tribulations are collated in style by these two:



Charlotte Smith

Former corporate lawyer turned digital marketing agency owner. Charlotte has years of experience working with SMEs to grow their brands online.

How We Can Help

- Giveaway Opportunities
- Product Review Requests
- Brand Ambassadors
- Sponsored Posts & Blogging
- Content Creation and Curation
- Influencer Engagement Strategy Set-Up
- Digital Marketing Team Outsourcing
- Mother and Baby PR Outsourcing

Our Audience

- 2600+ monthly page views – launched October 2016
- Professional mothers and soon-to-be-mothers
- Engaged readers – Low bounce rate
- Monthly Newsletter



Jenna Hodgson-Silke

Seasoned marketing manager with over ten years sales and marketing experience at some of the UK's largest FMCG companies.

Why Work With Us?

- We're a team of **seasoned marketing experts** who understand the digital space, your audience and how to influence them.
- We're committed to **establishing partnerships** and aim to help you grow your brand in a way social media and PR agencies can't.
- We're **cost effective**, and with you for the long haul.



Rates & More Information

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